

## Sponsored Posts

Advert	Description	Duration	Rate
Sponsored Post*	Submitted by client	Lifetime	₦20,000 (\$100)
Sponsored Post*	Written by us	Lifetime	₦30,000 (\$150)
Sponsored review*	Written by us	Lifetime	₦40,000 (\$200)
Sponsored review*	Submitted by client	Lifetime	₦30,000 (\$150)
Event coverage*	Coverage and write-up	Lifetime	₦45,000 (\$225)

## Banner Ads (based on duration)

Advert	Description	Duration	Rate
300 x 250	300 x 250	Per week	₦12,000 (\$60)
300 x 600	300 x 600	Per week	₦20,000 (\$100)
728 x 90	728 x 90	Per week	₦30,000 (\$150)
Site take-over	Background	Per week	₦100,000 (\$500)

## Banner Ads (based on impressions)

Advert	Description	Duration	Rate
300 x 250	1000 impressions**	Unset***	₦500 (\$2.5)
300 x 600	1000 impressions**	Unset***	₦800 (\$4)
728 x 90	1000 impressions**	Unset***	₦1,200 (\$6)

\*All sponsored posts are shared on our social media channels. We also promote the post to our email subscribers

\*\*Only a minimum of 5000 impressions can be purchased.

\*\*\*We have no control over this and cannot spread the impressions over a period of time.